



**Register Today!**  
[www.afp-ggc.org/frd2010](http://www.afp-ggc.org/frd2010)

**WEDNESDAY, JUNE 16, 2010** ♦ **SAN FRANCISCO MARRIOTT HOTEL**  
8 am to 5 pm 55 4th Street, San Francisco

**Learn about the latest trends in:**

- ! online fundraising
- ! branding
- ! capital campaigns
- ! foundation giving

**Hear from national experts on**

- ! donor care
- ! building a fundraising board
- ! raising major gifts
- ! choosing a donor database

**Don't Miss Out on Early Bird Rates! Register by April 15**

\$189 AFP/DER members (\$219 after April 15)  
\$239 non-members (\$269 after April 15)

Financial Assistance Available  
Applications deadline April 23rd

**Fundraising Day 2010 provides outstanding value for your organization in lean times.**

Presented by Association of Fundraising Professionals—Golden Gate Chapter in collaboration with Development Executives Roundtable.



**We cordially invite** AFP chapter members and fundraising professionals from throughout the region to attend the west coast's premier fundraising training conference.

For our colleagues outside the Bay Area, we've arranged:

- Special rates at both the Marriott and the W Hotels
- Tuesday, **June 15<sup>th</sup> networking and entertainment:**
  - **Happy Hour** 4:30 - 6:30 at the XYZ bar in the W Hotel
  - **We'll take you out to the Ball Game:** Giants v. Baltimore - 7:15 pm, free to AFP members from other chapters (local attendees can sign up for just \$6.)
  - **An American Conservatory Theatre** world premier performance, The Tosca Project, 7 pm - tickets only \$10
  - Dine-around tables at several of our city's **fantastic restaurants.**

**Find workshop details and register today at [www.afp-ggc.org](http://www.afp-ggc.org)**

For Tuesday evening reservations, contact Cindy Sandoval 415-250-2430,  
[cindy\\_sandoval@sbcglobal.net](mailto:cindy_sandoval@sbcglobal.net)